



## Encrypted Document Presentment

### Product Overview

#### Secure delivery of confidential information and bank statements

Encrypted Document Presentment is a managed encryption service that enables organizations to efficiently and securely distribute large volumes of confidential data right to their customers' inbox.

This alternate solution to paper and postage not only encrypts confidential information, but automates the distribution of confidential mass mailings such as bank statements, insurance forms, bills, application forms and other confidential documents, saving time, money and dramatically reducing an organization's carbon foot print.

With the high adoption rates of online banking, paperless delivery of encrypted confidential information is becoming generally more accepted, especially when consumers realize their contribution to the environment.

#### Delivery options

Depending on customer preferences, the encrypted statements can be delivered right to the customer's inbox or held in a secure portal.

To decrypt messages from their inbox the customer is asked to download a free and fully branded Reader. The user then only needs to click on the message and enter their password in order to review their statement.

Customers who choose to pick up their statements directly from the secure portal will receive an email notification when their statement is available. They simply login to the portal to view their statement.

#### Cross-sell and up-sell

An added bonus is that individualized marketing messages can be easily bundled with the confidential statements and the entire message branded with the company logo, colors, etc.

These targeted marketing messages identify new revenue streams by promoting cross-selling and up-selling opportunities.

#### Platform

Encrypted Document Presentment leverages the Echoworx Encryption Services platform. This robust and proven carrier grade platform resides in high-availability data centers operated by world class application service providers. These data centers optimize data communications, message processing and storage of large volumes of data, and offer fully redundant and uninterrupted service levels to users around the world.

### Features

- Secure statements are delivered right to the customer's inbox or to the secure portal
- Statements are protected from forgery, interception and deletion during transmission
- Messages are tracked to ensure receipt
- Communications between the organization and the customer are dramatically improved
- New revenue streams are identified with targeted marketing messages
- Paper-free delivery sends a positive message to the consumer

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