

# Mimecast and Echoworx

*User focused email encryption without the complexity*



## Key Benefits

- **Ease of adoption:** Self-managed and policy driven secure email.
- **Rapid implementation:** Dedicated implementation team ensures fast and easy deployment.
- **Numerous delivery methods:** Featuring push, pull and direct encryption options for more ways to communicate.
- **Authentication controls:** Set by policy, sender or recipient including passwordless and SMS for fast access.
- **Dynamic branding:** Automated, per message, applying localized languages, time stamps, vanity domains and more.

Organizations are dependent on digital business processes and constantly introducing new ones that include email. However, certain communications or files are so sensitive that delivering them via email using the open, public internet is unacceptable. But email is still the most relied upon business application, employees generally want to use it to easily deliver and receive all their communications and files, whether sensitive or not.

They don't want to learn another application and be forced to switch between systems or change the device they are using to conduct business.

What organizations need is a user-friendly secure email service built directly into their current email system, that provides security and control over-and-above standard transport encryption, such as TLS, but encryption of the content and its attachments.

## The Adoption Dilemma: Sensitive Email Opens Door to Risk

As too many organizations have learned the hard way, sending sensitive information to third parties via email can lead to data exposure. Furthermore, employers know that workflow complexity created by encryption impacts productivity, leads employees to find workarounds and introduces unnecessary risk exposure.

Yet, the ability to communicate securely with customers and partners, is essential. When encryption is made easy for users and customers, they'll use it. Getting this right can deliver significant value by enhancing your security and helping to drive adoption. You need a simple, intuitive way for senders and recipients to safely exchange information via email, without sacrificing experience, burdening IT or relinquishing control of the data being shared.

## Integrated Solution

Mimecast and Echoworx provide an integrated solution to improve detection, stop threats, and enable secure business. By integrating Mimecast with Echoworx, organizations can leverage advanced encryption for protecting information seamlessly while eliminating complexity for employees and customers. The integration helps with the leading trend to digitally transform businesses, by securing your organization's email communications at the gateway while keeping internal messages in clear-text for ease-of-use, archiving, and audits across business workflows. Global compliance requirements are supported through residency and language localization further ensuring the best experience for your customers.

Together, Mimecast and Echoworx provide many possibilities for your organization to adapt their business workflows to include secure communications and eliminate your need for multiple solutions.

### Mimecast + Echoworx: Customer Use Cases

- **Bulk secure sending:** Send millions of secure statements without interrupting business mail flow.
- **Faster Message Access:** Use modern auth, biometrics, or SMS to quickly authenticate and grant access to secure messages and statements.
- **Simplify key management:** Modernize legacy on-premises PGP and S/MIME encryption/decryption to a single cloud integration.
- **Secure Shared Mailboxes:** Make the process of sending secure documents simple and faster for customers.
- **Automate Security:** Quickly transition to paperless using automated, self-serve attachment encryption.

**About Echoworx**

Echoworx protects the privacy of people and businesses throughout the world by making email data protection easier. Their scalable, easy to use, and configurable cloud security and email encryption solutions, have been adopted by the top and best in the business across more than 30 countries. Echoworx email encryption is offered as a completely turn-key, cloud-based managed service, with a passionate hands-on expert staff to help transform communication chaos into order for organizations who understand — it pays to be secure.

Learn more at <https://echoworx.com>

**About Mimecast**

Since 2003, Mimecast has stopped bad things from happening to good organizations by enabling them to work protected. We empower more than 40,000 customers to help mitigate risk and manage complexities across a threat landscape driven by malicious cyberattacks, human error, and technology fallibility. Our advanced solutions provide the proactive threat detection, brand protection, awareness training, and data retention capabilities that evolving workplaces need today. Mimecast solutions are designed to transform email and collaboration security into the eyes and ears of organizations worldwide.

Learn more at [www.mimecast.com](http://www.mimecast.com)